Zipcar NYC Partner Training

Calendar Year 2023



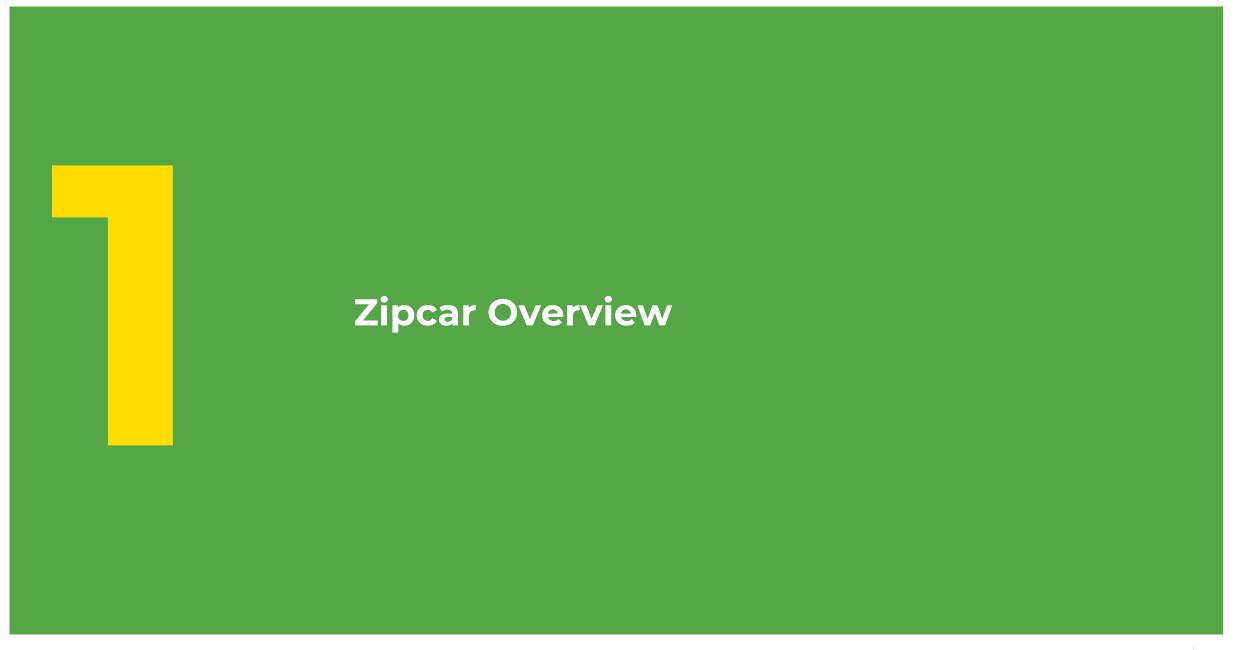


7 Zipcar Overview

Agenda

2 Driver Join Experience

3 Admin Experience



About Zipcar

We're the world's leading car-sharing network

With over 1,000,000 members and 12,000 cars, we provide a sustainable transportation option to nearly 500 cities and towns and hundreds of colleges and universities.



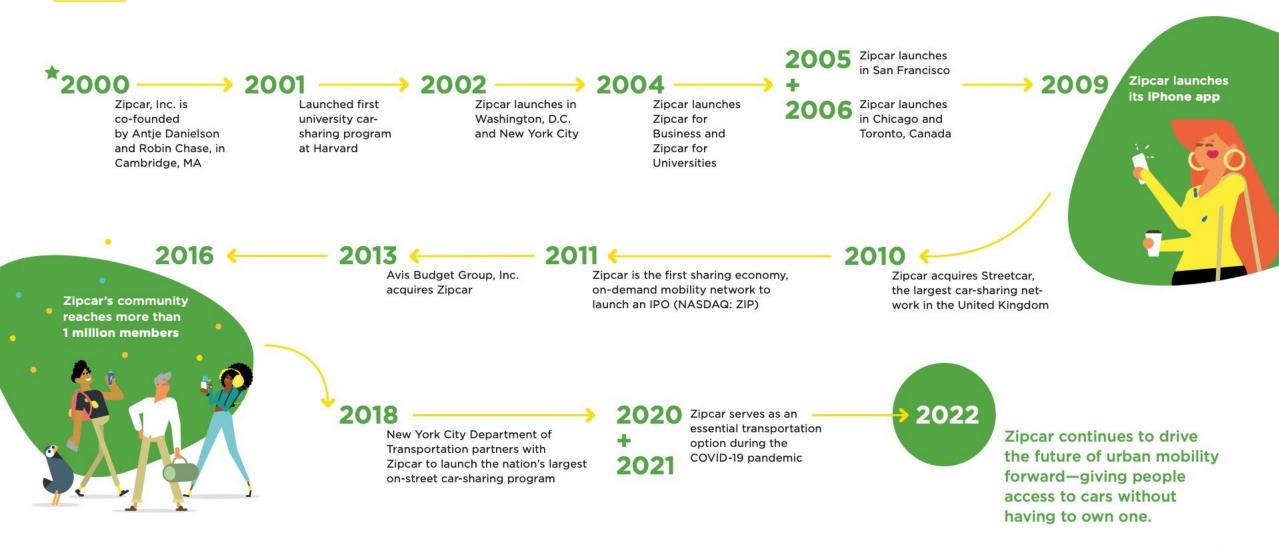
Helping people rethink private car ownership

Our mission is to enable simple and responsible urban living to reduce the need for personally owned vehicles. We give our members quick, easy, reliable access to a car—without the cost and hassles of owning one.

Making space for people, not cars

Independent studies show that Zipcar's model of car sharing reduces vehicle ownership, freeing up space for people in cities.

Time ine Celebrating 22 years of eliminating the need for car ownership in cities and on university campus car ownership in cities and on university campuses



What is included?

Driving with Zipcar has its benefits. Here is some of what is included in all bookings:

- Gas cards are in every Zipcar
- Designated parking remember to return the car in the same location you picked it up from
- Maintenance and 24/7 roadside assistance
- 180 miles per day (\$0.58 per mile after that)
- Toll passes are in every Zipcar for added convenience



Our Community Rules

When you share a Zipcar, you also share responsibility. These rules make sure every member enjoys their trip. If Zipcar, your agency, or DCAS sees a pattern of rule-breaking your user access may be suspended or terminated.



Be back on time to the car's home location



Clean up and take your stuff with you



Fuel up if gas is below a quarter tank (gas is on us)



Driver Join Experience

Overview of how it works

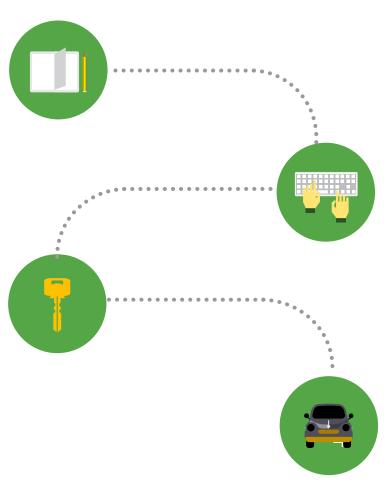
REGISTER

Drivers are invited to join via email invite from their account admin*.

Once approved for membership, they're ready to drive.

UNLOCK

Drivers walk to the car and use the Zipcar app or hold their Zipcard to the windshield. The doors will unlock, and it's ready to go!



RESERVE

Drivers reserve one of our cars, online or on the app.

DRIVE!

Enjoy the freedom of the open road with gas and insurance options included. At the end of the reservation, return the car to its designated spot.



^{*}For New York City Employees your account administrator is likely your agency transportation coordinator; Neither Zipcar or DCAS can add you as a Zipcar user

Joining – Invite email

- Drivers will receive an email invitation from Zipcar to join the company account via the account admin
- From the email invitation, driver will create an account by clicking "Join business account"
- Employees will need to take a photo of themselves and their driver's license to verify identity and driving record. Most members are approved to drive within minutes*

Once the employee is approved, they're ready to go! If they would like a physical Zipcard (**not required to access cars**), they can request a card by emailing our Member Services team at gov@zipcar.com. The Zipcard may take approximately 5-7 business days to arrive.

*In some cases, it may take up to several days if we need to review your application, and we may need to request additional documentation.





You're invited to join the NYC.gov - DOHMH business account

NYC.gov - DOHMH has invited you to join its Zipcar account. When you join a business account, NYC.gov - DOHMH pays for your membership fees, bookings, and any additional costs you incur along the way.

If you want to pay for your own trips, just switch to your personal plan before booking. If you don't have a personal plan, you may purchase your own membership after joining the business account.

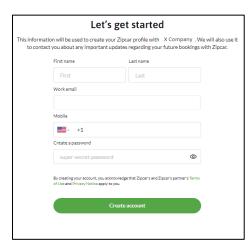
Join business account

By linking to this business account, I agree that Zipcar may allow NYC.gov - DOHMH to see my account info and edit my trips associated with this account.

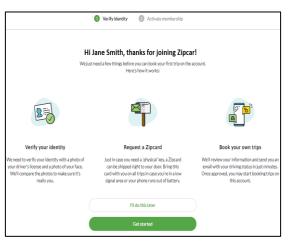


Joining – Application flow





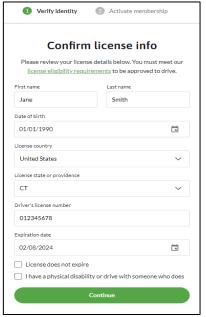




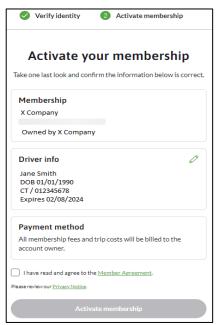








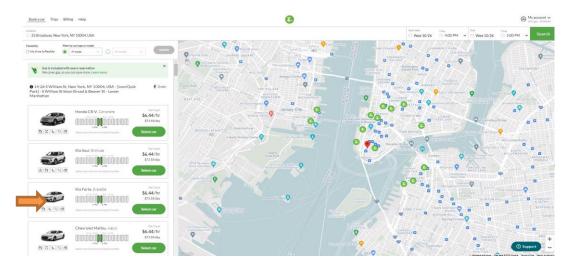


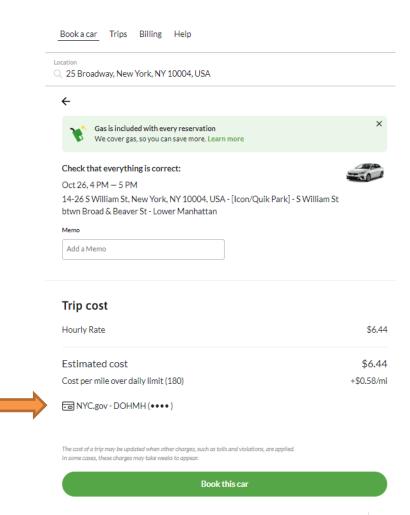




Booking a Vehicle - Desktop

- Click "**Book a car**" in the upper left corner of the screen
- 2 Enter location, date and time for vehicle usage and click "Search"
- Click "**Select car**" (City employees may not reserve luxury vehicles for city business)
- Click "**Book this car**" to complete reservation

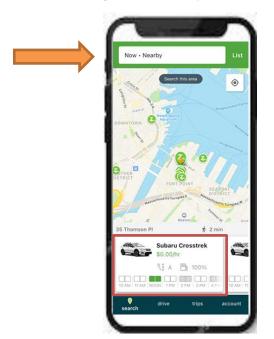


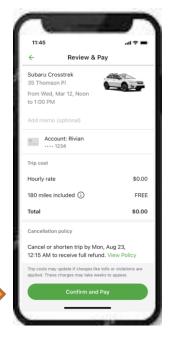




Booking a Vehicle - App

- Enter location, date and time for vehicle usage in the "top search box"
- You can scroll through the various vehicles available at the bottom of the screen and then "**select the desired vehicle**" for trip chosen from the options.
- Click "**Confirm and Pay**" to complete reservation on the following screen







Starting a trip

Before every reservation, inspect the vehicle and report any issues and/or damage **BEFORE** you start your reservation.

It is important to know how to report any issues immediately via the mobile apps or by calling 1-866-4ZIPCAR

• For the mobile apps, there is a "Report" option on the drive screen to fill out a damage form and include pictures

Further details on damage reporting can be found at Zipcar's Help Center **here**





You can unlock your Zipcar by either using the app or your Zipcard

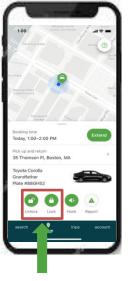
 At the time of your reservation, you can use your Zipcard or the mobile app to unlock your Zipcar

App: Hit the "unlock" or "lock" button on the Drive screen

Card Key: Hold your Zipcard against the card reader on the windshield for a few seconds. The scanner will turn green and the doors will unlock.

 Once you've scanned in, use your Zipcard or phone to lock and unlock the doors throughout your reservation.

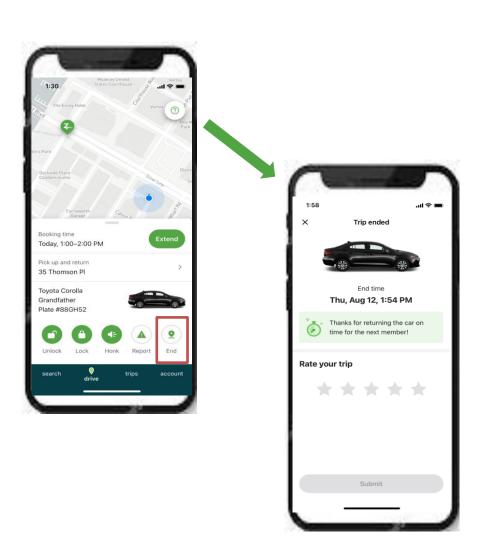
Note: Do not use the car key to lock and unlock. The key should always stay in the car.



Ending a trip

Ending your trip

- All Zipcars must be returned to the same location that your trip started from.
- Using the mobile app, hit "end" and you'll receive a notification that the trip was ended successfully
- If using the Zipcard, use the scanner to lock the doors to end the trip



Changing a reservation - App

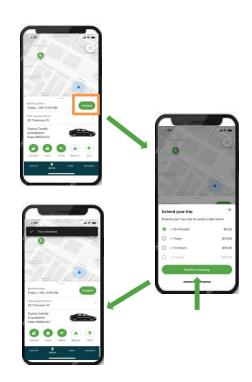
Extending or changing a reservation

- On the drive screen, select "Extend" and pick which additional amount of time is needed
- Click "Confirm and pay"
- A banner at the top of the screen will say "Trip extended" once extension completed

Canceling a reservation

- On the Trips screen, select the desired trip
- Click "Modify Trip"
- Click "Cancel Trip"
- Confirm by clicking "Cancel Trip" again

Pro trip - Extending via text alerts: you'll need to sign up before your trip. Please do so following the prompts under "Text Alerts" found <u>here</u>



Changing a reservation - Desktop

Extending or changing a reservation

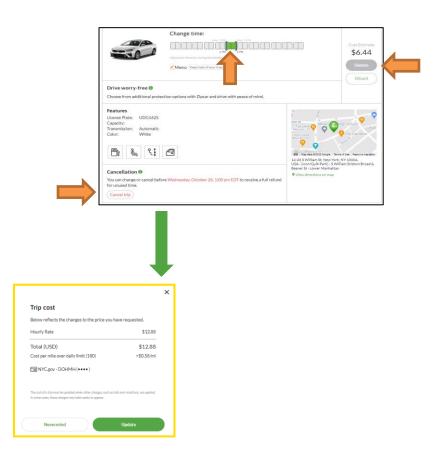
- Go to the Trips tab
- Click "Edit trip" on desired trip
- Change the desired trip details and click "Update" to confirm

Canceling a reservation

- Go to the Trips tab
- Click "Edit trip" on desired trip
- Click "Cancel trip" to confirm

Further details about changing or cancellation a reservation can be found at Zipcar's Help Center <u>here</u>

Pro Tip: Zipcar Member Services can be reached at 1-866-4ZIPCAR (1-866-494-7227) 24/7 for additional assistance or by emailing gov@zipcar.com.



Gas cards

Fuel

- A fuel card is included in every vehicle and is located inside the visor above the driver's seat
- All fuel expenses are included in the reservation
- Use the fuel card at the pump
- If you are prompted to input a zip code, enter the zip code which is associated with the Company's account.
- Members are responsible for ending each reservation with at least ¼ tank of gas in the vehicle. If you fail to do so as a city employee your agency has the right to request payment from you to cover these charges.
- Other answers to common fuel card questions can be found at Zipcar's Help Center <u>here</u>

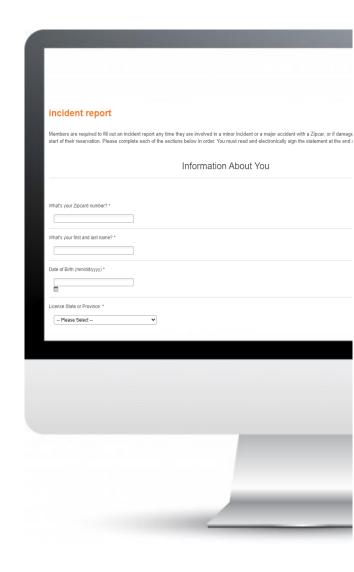


Things Happen

If you into a collision

Once it is safe to do so, immediately report any accidents that may occur to Zipcar via phone at 1-866-4ZIPCAR

- If possible, take pictures of the damage and call the police to fill out a police report
- You will be prompted by email to fill out a <u>Zipcar Incident</u> Report
- Your Zipcar account will may be suspended while Zipcar and local authorities work together until the investigation is complete
- Further details on the accident process can be found <u>here</u>
- If you are using a Zipcar for NYC Official Business you MUST also report collisions to your Agency Transportation Coordinator.



Common Questions for Drivers

How do I add the Zipcar app to my phone?

The Zipcar app is available to download on <u>iPhone</u>® or <u>Android™</u> mobile devices as you normally would download an app. Your agency may have rules on downloading applications onto work devices so you should check with your agency transportation coordinator or IT department.

Am I required to have a separate Zipcar business and personal account?

No, if you already have a personal account, be sure the admin on the business account invites the member using the existing email on the personal account. You will be prompted to sign into Zipcar after clicking "Join business account" from the invite email and will be immediately linked to company's account. City rules prohibit using your personal account for city business or city account for personal use. Any misuse will result in account cancellations.

If on multiple accounts, how can I be sure I am in the correct profile?

On the website, the account name you are currently in will appear in the top right corner. If you need to switch it, click "\" next to "My account" and choose whichever account is needed.

In the app, go to "Account", click " \lor " at the top and choose whichever account is needed.

What if my reserved Zipcar is not parked where it should be or isn't there?

Confirm you have the correct time, date, location, and make sure your booking time has actually started. You can also use the mobile app to honk the horn on the vehicle in case is has been parked nearby. If you still can't find your booked Zipcar, give us a call at 866-494-7227.

What do I need to know before my first Trip?

A few quick pointers and reminders before beginning your first Zipcar adventure can be found here

What can I do if my car is dirty, damaged, needs maintenance, or has low fuel at the start of the trip?

Open the Zipcar app, go to the "Drive" screen, click "Report" and submit a record of the issue(s) or call us at 866-494-7227.

Should I take the Zipcar keys out of the car during my trip?

No, the car keys should stay in the Zipcar at all times. To lock & unlock your Zipcar, use your <u>iPhone</u>® or <u>Android™</u> mobile app or Zipcard.

Visit our Help Center for various articles and FAQs with more information about Zipcar's policies and procedures



Admin Experience

Overview of how it works

PEOPLE MANAGEMENT

Invite or remove drivers and other admins on the account as needed

SIGN YOUR DEPARTMENT UP

Work with a Zipcar Account Manager and DCAS Fleet Management to create your Zipcar for Business account

TRIPS OVERVIEW

Admins can view all upcoming and past trips that have been reserved by all drivers on the account

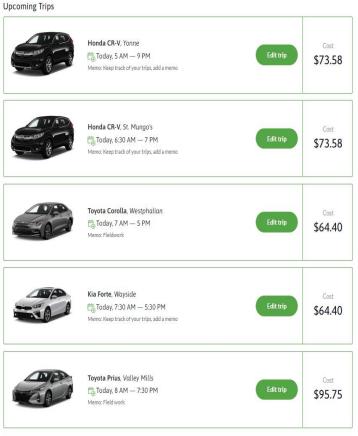
BILLING AND INVOICES

Transaction activity breakdowns for each reservation and monthly invoices are accessible at any time



Navigating Zipcar.com



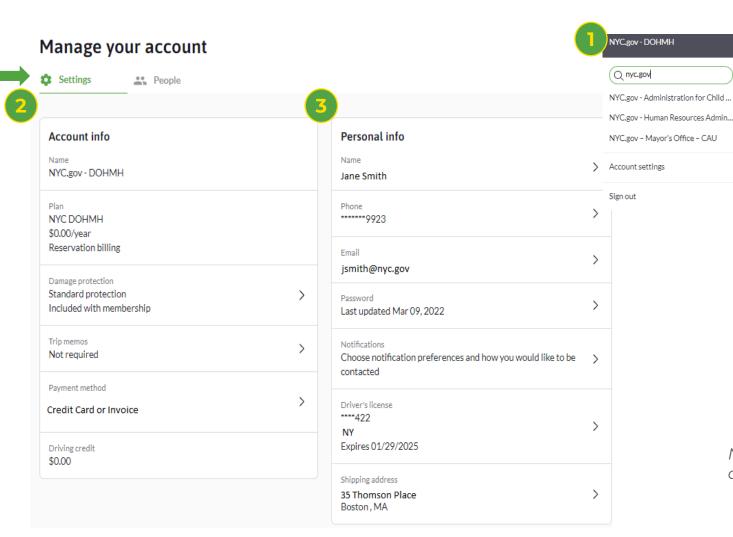


- Navbar Navbar
 - Get trip information
 - View invoices and individual trip breakdowns
- My Account
 - Access account settings
 - Toggle between accounts
 - Manage people/drivers
 - Update billing info

Note: Admins will only be able to see available cars to book within the "Book a car" tab if they are also drivers on the account

account

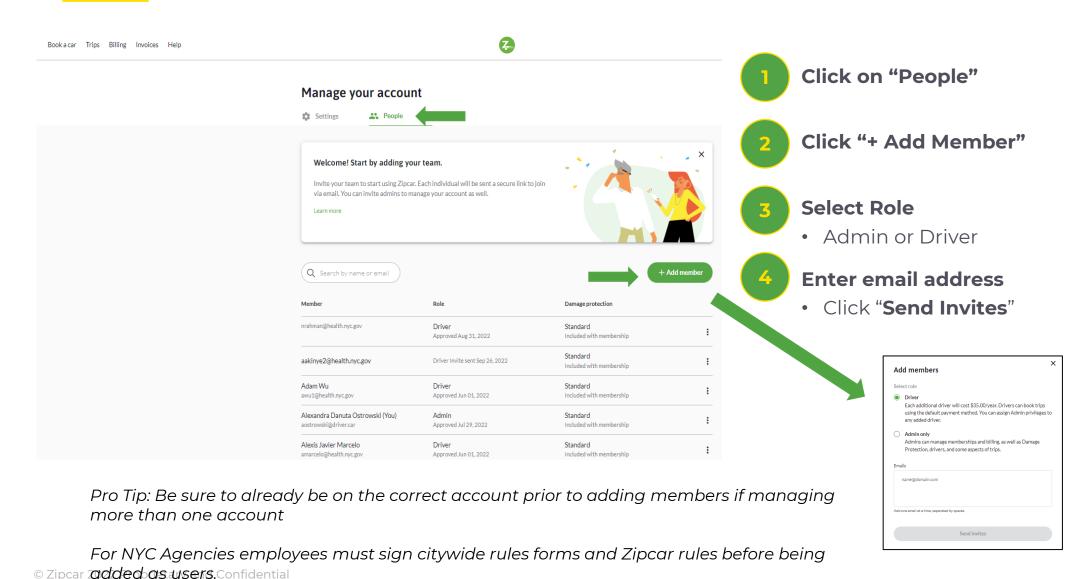
Account settings



- Toggle between accounts
 - Click "My Account" in top right corner
 - Click the desired account
 - If on 5+ accounts, type account name in search bar and then click on account
 - Account Info
 - Access account settings
 - Manage people/drivers
 - Update billing info
 - Update damage protection
- Personal Info
 - Update contact info
 - Update driver's license
 - Set Notifications preferences

Note: Admins will only see license information if they are also a driver on the account

Adding people



Adding people – Invite email

- Employees will receive an email invitation from Zipcar to join the company account via the account admin
- From the email invitation, employee will create an account by clicking "Join business account"
- If invited as a driver, employees will need to take a photo of themselves and their driver's license to verify identity and driving record. Most members are approved to drive within minutes*
- Once the employee is approved, they're ready to go! If they would like a physical Zipcard (**not required to access cars**), they can request a card by emailing our Member Services team at gov@zipcar.com. The Zipcard may take approximately 5-7 business days to arrive.

*In some cases, it may take up to several days if we need to review your application, and we may need to request additional documentation.





You're invited to join the NYC.gov - DOHMH business account

NYC.gov - DOHMH has invited you to join its Zipcar account. When you join a business account, NYC.gov - DOHMH pays for your membership fees, bookings, and any additional costs you incur along the way.

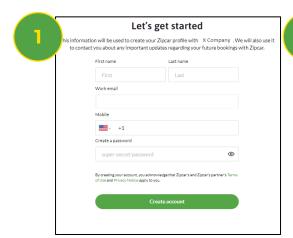
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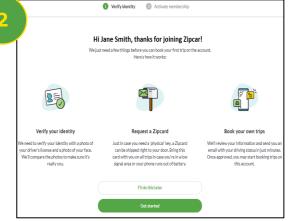
Join business account

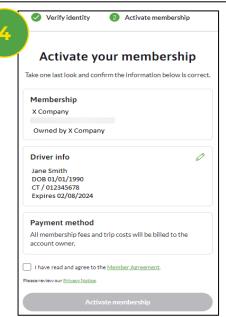
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Joining – Application flow







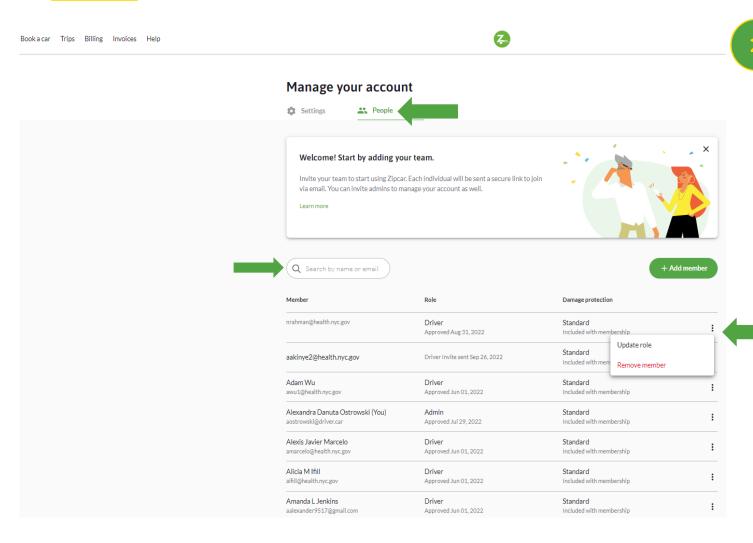


Note: If joining solely as an admin, driver's license verification can be skipped by clicking "Skip, I won't be driving right now"

If the admin is also going to be a driver on the account, they must click "Start verification" and will be prompted to add driver's license information. Please see driver training to view step by step join process.

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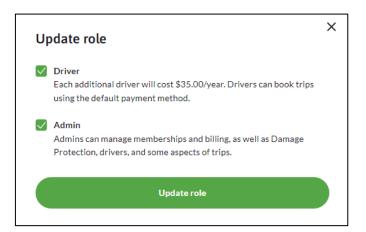
Managing drivers



Click on "People"

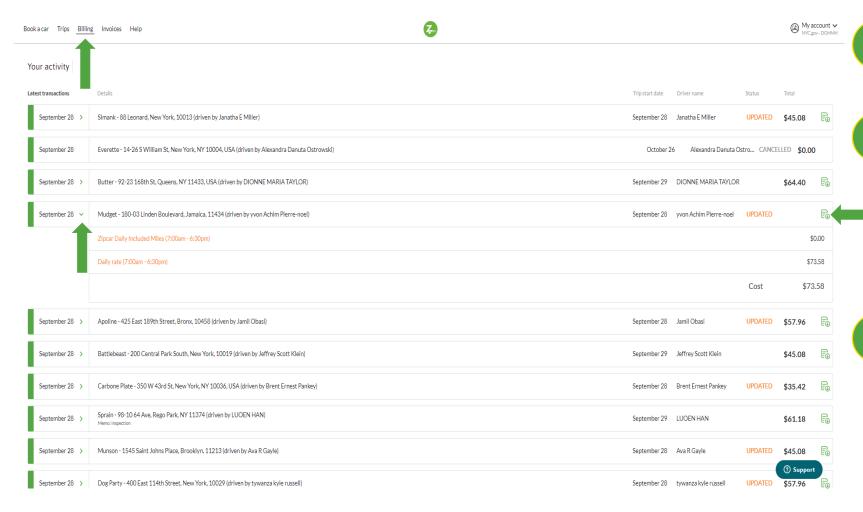
Click on ->

- Update a person's permissions to be a driver, admin or both.
- Search box to find them faster
- Add or remove and click "Update role"
- Click "Confirm and Continue"



- You can also remove a member from the account by clicking "Remove Member".
- City agencies and DCAS may remove members from city accounts if needed due to abuse or other issues. Agencies should also review users no less than every 6 months and remove those no longer employed by city or those staff who have not used Zipcar services in more than one year.

Billing details

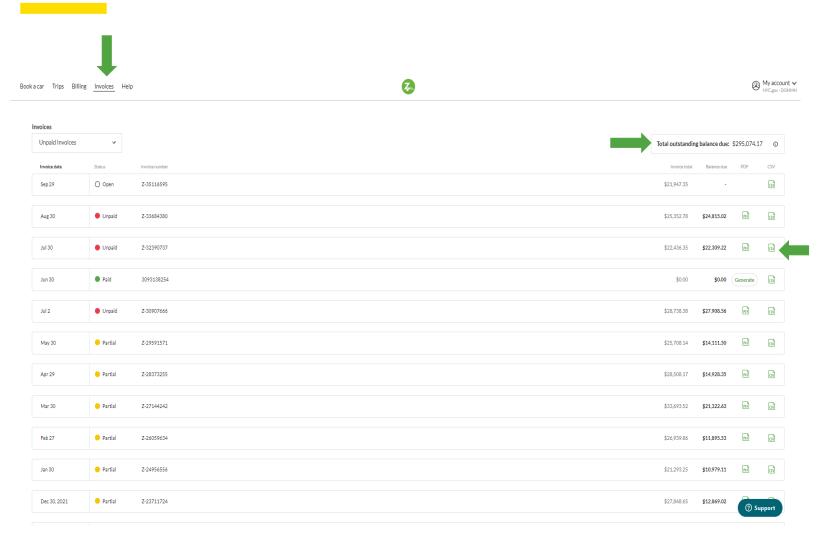


Click on "Billing"

- Click on any ">" to expand
 - Detailed breakout of charges
 - Transactions with an "Updated" status have been altered in some way since the original booking was made. Examples of this is include extending a trip or being charged for tolls.
- Click on any transaction's PDF icon to download

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Invoices



- Click on "Invoices"
 - There are 3 invoice statuses
 - Paid
 - Unpaid
 - Partial
- Click on any either CSV or PDF format to download

View the account's total outstanding balance

Common Questions

How do I add the Zipcar app to my phone?

The Zipcar app is available to download on <u>iPhone</u>® or <u>Android™</u> mobile devices as you normally would download an app.

Am I required to have a separate Zipcar business and personal account?

No, if you already have a personal account, be sure the admin on the business account invites the member using the existing email on the personal account. You will be prompted to sign into Zipcar after clicking "Join business account" from the invite email and will be immediately linked to company's account.

Can account admins create, cancel, or modify bookings of drivers on their account?

No, account admins are currently unable to create, cancel, or modify the bookings of any drivers on their account.

What are the various fees & charges that might incur?

If a member returns a car late or does not leave it with a $\frac{1}{4}$ of gas, fees may be applied. A full list of Zipcar's various fees & charges can be found <u>here</u> Agencies have the right to ask employees to reimburse for any added charges.

What happens when a driver on the account is in a collision?

The driver needs to report the incident to Zipcar and fill out an <u>Incident Report</u>. While Zipcar investigates the incident, they will be suspended and therefore unable to make new bookings, change existing bookings, or unlock a Zipcar. This can take several weeks.

If on multiple accounts, how can I be sure I am in the correct profile?

On the website, the account name you are currently in will appear in the top right corner. If you need to switch it, click "\" next to "My account" and choose whichever account is needed.

In the app, go to "Account", click "v" at the top and choose whichever account is needed.

What if a driver on the account receives a violation or ticket during their reservation?

The account will be billed a \$30 processing fee in addition to the original cost of the ticket. Further details on the process can be found <u>here</u>

Visit our <u>Help Center</u> for various articles and FAQs with more information about Zipcar's policies. If you have any further questions, contact your Zipcar Account Manager

Thank You

